

A WORLD OF OPPORTUNITIES

INTERGRAPH 2010 NEW ZEALAND USERS' COMMUNITY CONFERENCE
SECURITY, GOVERNMENT & INFRASTRUCTURE
Sponsorship Prospectus

INTERGRAPH®



THE AUDIENCE

SECURITY, GOVERNMENT & INFRASTRUCTURE

New Zealand continues to possess a dynamic and strong customer base in the Security, Government & Infrastructure industries. New Zealand's role in the global economy is only set to grow in importance, and through Intergraph's expertise and presence in the country, the possibilities from successful business enterprise in the Security, Government & Infrastructure industries in this burgeoning market are seemingly limitless.

For over a decade, Intergraph's New Zealand IUC User Conference has attracted a highly influential and knowledgeable audience. Ranging from industry leaders and senior management, to technical professionals and industry experts, the Intergraph New Zealand IUC has emerged as one of the foremost informational events in the Security, Government & Infrastructure industries.

Intergraph's New Zealand IUC conferences provide delegates with a unique combination of valuable learning, innovative technical sessions that are based on real world examples, and a remarkable networking opportunity that can lay the foundations of a long a successful business relationship.

CONFERENCE

LOCATION	DATE	VENUE
Auckland, New Zealand	14 - 15 September 2010	Rendezvous Hotel Auckland

STREAMS

Streams and sessions will showcase Intergraph's solutions. Specific sessions will cover:

- Utilities & Communications
- Government & Transportation

SPONSORSHIP PACKAGES

Intergraph's New Zealand IUC conferences have enjoyed strong support from industry partners and complementary technology providers for their unique ability to gather engineering IT professionals from New Zealand in the Security, Government and Infrastructure industries.

Intergraph offers sponsorship packages to partners and complimentary technology vendors a unique marketing opportunity to reach a highly targeted and engaged audience in a relaxed and sociable setting.

SPONSORSHIP OPTIONS

PLATINUM Conference Sponsorship	Full keynote address for up to 20 minutes Logo on display in all conference material Opportunity to provide and present speaker gifts Full conference registration for 4	NZD\$2000
GOLD Venue Sponsorship	Speaking slot for 5 minutes Logo on display in conference material Opportunity to provide spot prizes Full conference registration for 3	NZD\$1500
SILVER Conference Dinner Sponsorship	Speaking slot at conference dinner for 2 minutes Logo on display in conference material Full conference registration for 2	NZD\$1000
BRONZE Morning / Afternoon Tea Sponsorship	Address the conference at the morning/afternoon tea break for 1 minute Logo on display in conference material	NZD\$500
EXHIBITOR PACKAGE	Exhibit space to showcase products and services to conference attendees - table and chairs provided with exhibit space in front of major conference hall Inclusion of exhibitor logos on conference material such as the agenda and website Full conference registration for 2	NZD\$980

CONTACT

For further information, please contact us via email:

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SPONSORSHIP REGISTRATION FORM

Intergraph 2010 New Zealand Users' Community Conference
Rendezvous Hotel, Auckland, 14 - 15 September 2010

SPONSORSHIP

Company Name:	<input type="text"/>			
Postal Address:	<input type="text"/>			
Contact Person:	<input type="text"/>			
Phone:	<input type="text"/>	Email:	<input type="text"/>	
Sponsorship Level:	<input type="checkbox"/> Platinum NZD \$2000 <small>Up to 4 complimentary registrations included</small>	<input type="checkbox"/> Silver NZD \$1000 <small>Up to 2 complimentary registrations included</small>		
	<input type="checkbox"/> Gold NZD \$1500 <small>Up to 3 complimentary registrations included</small>	<input type="checkbox"/> Bronze NZD \$500 <small>1 complimentary registration included</small>		
	<input type="checkbox"/> Exhibitor Package NZD \$980 <small>Up to 2 complimentary registrations included</small>			
Delegate Name:	<input type="text"/>	Email:	<input type="text"/>	
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Please complete and return to: Fiona Lorenzini, Email: Fiona.Lorenzini@intergraph.com, Phone: +61 3 9856 1937, Fax: +61 3 9856 1999.

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