

## 2010 Platinum Pipe Awards Smart 3D Automation Competition

### PRIZES

The 2010 Platinum Pipe Awards will offer the following prizes:

- 1st place – US\$2,000 plus one complimentary registration to Intergraph 2010 or Intergraph 2011
- 2nd place – US\$1,000
- 3rd place – US\$500

All winners will also be featured at Intergraph 2010 and in *Insight* magazine. Note: All monetary prizes are in U.S. currency.

### HOW TO ENTER

1. Complete a *2010 Platinum Pipe Awards Entry Form*.
2. Complete the *2010 Platinum Pipe Awards Approval Release*.
3. Create a CD or DVD containing the following two items (see **Contest Rules** section for more details):
  - Video showing the automation, no longer than 3 minutes (.avi or .mov format preferred) – time-editing and reasonable accelerated video is acceptable, as long as the automation is clearly visible.
  - Description of the automation and its business benefits, 300-400 words (.txt, .doc, or .pdf format)
  - Send these materials to the following address:  
Intergraph Corporation  
Platinum Pipe  
Attn: Justin Lucas  
300 Intergraph Way  
Madison, AL 35758 USA

If you have any questions concerning your entry or the contest rules, please contact Justin Lucas at 1-256-730-3492 or e-mail [justin.lucas@intergraph.com](mailto:justin.lucas@intergraph.com).

### CONTEST RULES

1. All contest entries must be automations developed to interact with SmartPlant 3D or SmartMarine 3D (referred to jointly as Smart 3D). An automation is defined as code that is executed in conjunction with the Smart 3D API to interact with the Smart 3D model at object level to create or modify data within the Smart 3D model.
2. The video demonstration should consist of:
  - a. Working model / illustration (no longer than 3 minutes) of the automation in progress
  - b. Ideally recorded from a live action in Smart 3D
3. The description of the automation and its benefits should include (in 300-400 words):
  - a. How you saw the need for the idea / some background of the development of the idea
  - b. How the automation works
  - c. Ways that this automation will increase productivity or accelerate project schedules
  - d. Any additional information that could help the judges view your entry as innovative and inventive



Deadline: August 10, 2010

4. Employees of Intergraph, Intergraph subsidiaries, partners or third parties, or companies wholly or partly owned by Intergraph are not eligible for the competition.
5. Each person can have no more than three (3) entries. Each entry must be submitted with a separate *2010 Platinum Pipe Awards Entry Form* and *Platinum Pipe Awards Approval Release Form*.
6. All entries must be received at the Intergraph office in Madison, Alabama, USA, by **close of business on August 10, 2010**. Entries can be submitted throughout the year up until this date.

## JUDGING

Entries will be judged with equal emphasis on:

1. Video demonstration
2. Written description
3. Innovation
4. Automation's benefits
5. Overall quality, thought, and professionalism

The contest judges and/or administrators reserve the right to disqualify entries if they have been inaccurately represented on the entry form, particularly with regard to software contest rules. The judges' decisions are final.

**Winners will be notified by August 17, 2010.** All awards will be presented at the Intergraph 2010 International Users' Conference. Award recipients unable to attend should have a representative from their company appointed to receive awards. In a case where the award recipient or representative from his or her company is unable to receive the award, special arrangements will be made for shipment.