



A New World of Opportunities European Marketing Internship 2012

This internship offers you the opportunity to work in a small responsive team of young, enthusiastic and professional technical and industry consultants, and work closely with international Intergraph PP&M offices. You will support the European Intergraph Marketing team with diverse marketing activities and report to Nicole Brlek, Senior Marketing & Event Specialist and Intern Coordinator.

Major Tasks

- Support the European Marketing Team with the execution of marketing program activities;
- Assist in organizing campaigns, seminars, conferences, exhibitions and internal meetings;
- Support with case studies, customer references and other communication activities;
- Use and update Intergraph's CRM system;
- Be responsible for monthly web updates;
- Assist and create visual communications using design tools;
- Undertake internal and external market research projects.

Knowledge/Skills

- Good knowledge of the English language, oral and written, is a must; other languages are an advantage;
- Excellent communication skills and being a team player are a must;
- Ability to work under pressure in a flexible multi-discipline and international environment;
- Prior internship or working experiences in a foreign country are preferred;
- Ability to work with design tools and internet marketing tools is a plus.

Starting period

The internship will commence on August 1st, 2012. The duration is a minimum of 6.5 months, preferably 1 year.

Additional information

This internship is only available for those who are currently students and where an internship is part of the educational program. We can only accept candidates for this internship from the European Union or candidates outside the European Union in possession of a Dutch work and residence permit.

Are you Interested? If so, please send your motivation letter and C.V. in English. (Reference: European Marketing Internship 2012) to the attention of Nathalie Onderwater at Intergraph, P.O. Box 333, 2130 AH Hoofddorp, The Netherlands, or call +31(0)23 566 66 601, or email: hr-nederland@intergraph.com

Why Intergraph?

Intergraph Corporation is the leading global provider of engineering and geospatial software that enables customers to visualize complex data. Businesses and governments in more than 60 countries rely on Intergraph's industry-specific software to organize vast amounts of data into understandable visual representations and actionable intelligence. Intergraph PP&M provides enterprise engineering software for the design, construction, and operation of plants, ships, and offshore facilities. In October 2010, Intergraph was acquired by and is now a wholly owned subsidiary of Hexagon AB. Hexagon AB is a leading global provider of precision measurement technology systems.

For more information, please visit: www.intergraph.com

