

INTERGRAPH UK USER CONFERENCE 2011

INTERGRAPH TECHNOLOGY CENTRE
12-13 OCTOBER 2011

EXPLOITING
GEOSPATIAL
TECHNOLOGY TO
IMPROVE
BUSINESS



Outline Conference Agenda

Day One

12:00	Doors Open. Registration and Networking Lunch	
13:00	John Woollett, Tube Lines Ltd and User Committee Member	Welcome and Introduction to the Conference.
13:15	Keynote Speaker, Horst Harbauer Vice President and Head of SG&I Intergraph EMEA	Intergraph Update - Including Hexagon, Recent Intergraph Acquisitions and Integration with ERDAS.
14:45	Keynote Speaker, Bruno Mucciolo Senior Consultant, Frost & Sullivan	Smart Cities - a Technological Response to the Pressures of Safety, Public Services and Sustainability for Mega Cities.
14:30	Coffee Break	
14:45	Robert Widz, Intergraph, EMEA Head of Government	Next Generation Spatial Portals - Harnessing the Power of Geoportals, Geoservices and the EU INSPIRE Directive to Enable Collaboration and On-line Service Delivery.
15:30	Gavin Rivers, Project and Operations Manager, Serco	ESDAL - A Case Study of a Benefits-led Approach to Encouraging Collaboration Across Organisations and Sectors
16:15 - 16:30	User Committee	Q&A and Summary Remarks
17:30 Networking Meal and 19:00 Social Evening		

Day Two

08:45	Doors Open. Registration, Breakfast Rolls and Networking	
09:15	Alan Wild, UK User Community Committee	Welcome and Introduction to Day Two
09:30	Doug Geden, Property Information Manager, High Speed 1	Putting Humpty-Dumpty Together Again. An Insight Into the Challenges of Managing the UK's Largest Compulsory Purchase Project for the Channel Tunnel Rail Link
10:15	Alun Pearsey, Acting Head of Intergraph SG&I, UK	UK Update and Highlights from Hexagon 2011
11:00	Coffee	
11:30	Andy Garratt, EMEA Director of Sales, ERDAS	ERDAS product Capabilities and the New Interfaces and Interoperability Between ERDAS and Intergraph Product Sets
12:00	Richard Smith, Force Information Manager, British Transport Police	Securing the 2012 Olympics with ERDAS Apollo Collaboration
12:30	Susan Lampard, Surrey Police	Preparing for the 2012 Olympics - One Year Closer
13:00	Networking Lunch and Software Demonstrations	
14:00	Doug Geden UK User Community Committee	Introduction to the afternoon's speakers
14:10	TBC, Virgin Media	Exploiting Enterprise Asset Data to Enhance Customer Services and Reduce Risk
14:50	James Gibson, Technical Development Manager, the RAC	Exploiting Enterprise Data in Mobile Environments
15:30	Andy Pennington, South West Water	Improving Information Quality at South West Water
16:00	User Community Committee	Q&A, Discussions and Concluding Remarks
16:20	Conference Close	

Conference Introduction

The conference agenda is prepared by the UK User Group Committee and facilitated by Intergraph. There is no charge for attending, but all delegates must preregister. The event is open to all existing or prospective users of Intergraph technology and its partners. Spaces at this year's conference are limited so please confirm your attendance early to secure your place.

Exploiting Geospatial Technology to Improve Business

The 2010 conference focused on enabling collaboration between entities, the technologies and organisational approaches to achieving this, and the benefits that can be gained. This year's conference carries these themes forward in an agenda that aims to explore how the use of geospatial technology can improve business:

- From the macro level, Smart Cities is an emerging approach to integrating data from across functions spanning public safety, utilities and communications, transportation and public administration to improve sustainability, quality of life and resilience.
- By enabling on-line collaboration and encouraging participation by demonstrating mutual benefit, ESDAL helps reduce overheads, risk and cost to its users from sectors spanning the Police, transportation, utilities and government.
- By providing widening access to enterprise geospatial information, Virgin Media have been able to gain greater insight and better inform critical decisions that improve customer service and reduce risk.

These are just three examples of how harnessing existing data sources and enabling integration and collaboration can transform the way we fulfil business functions and directions service delivery will follow in the future.

In addition, technology, strategy and business updates will inform you of all that is new at Intergraph including the key note by Vice President and Head of Security, Government & Infrastructure (SG&I) for Intergraph in EMEA, Horst Harbauer, providing an update on Hexagon, a number of strategic acquisitions by Intergraph and integration with ERDAS. ERDAS is the leading provider of image processing software and provides solutions for geospatial data exploitation, geo-processing, photogrammetry, data production, remote sensing, enterprise data management, geo-collaboration and data delivery.

Optional Hands-on Training Workshops on Tuesday Morning

Two free, hands-on workshops will be held on the morning of the 12th October, prior to the conference. Places on each workshop are limited to 18 and will be assigned on a first-come basis.

Full details of the workshops are provided on the following page.

09:30-10:45 GeoMedia® WebMap Performance Tuning

11:00-12:00 Introduction to GeoMedia® SDI Portal

Conference Registration

To register or for further information, simply e-mail sgi-uk@intergraph.com or visit the conference web page www.intergraph.co.uk/2011sgi.aspx

Optional Hands-on Training Workshops on Tuesday Morning

09:30-10:45 GeoMedia® WebMap Performance Tuning

Attendees require basic knowledge of Web mapping and Oracle databases.

Using Web mapping to publish data can deliver enormous benefits to organisations, but if users experience delays waiting for maps to display the potential will not be realised. In this workshop you will learn the tips and tricks to help you get the most out of your GeoMedia WebMap implementation. From adjusting software settings to the initial design of your data model and storage, the key tools and techniques will be discussed.

11:00-12:00 Introduction to GeoMedia® SDI Portal

Open to all - No previous knowledge of GeoMedia SDI solutions or geoportal creation

Your chance to experience Intergraph's latest Web mapping client - GeoMedia Portal enables users to find and combine data on-the-fly from map data services for visualisation and analysis. It can 'mash-up' user data with data from external sources spanning Bing Maps, Google, OGC and INSPIRE-compliant web services.

This interactive workshop explores the capabilities of GeoMedia SDI Portal. You will learn how to create a geoportal, add branding, connect to open data sources and interact with them, via queries and exposed metadata. GeoMedia Portal is used by organisations spanning, government, utilities and communications and defence including the Spanish national geoportal.

Venue Location and Travel Information

The conference is being held at Intergraph (UK) Limited Headquarters: Delta Business Park, Great Western Way, Swindon, Wiltshire SN5 7XP. Directions and map: www.intergraph.co.uk/assets/pdf/Intergraph-UK-Contact.pdf

By train - Most main line services between Paddington and Bristol stop at Swindon. Taxis are readily available at the station exit.

By car - From whichever direction you are approaching Swindon, we recommend that you head for junction 16 of the M4. If approaching from the north, follow the A419 to junction 15, then head west along the M4 one junction to junction 16.

From the junction 16 roundabout take the A3102 to Swindon.

Keep to the dual carriageway, crossing straight over the first roundabout after half a mile.

In a further 1.5 miles cross straight over a second roundabout (onto the B4006).

After 300 metres, take the left turn into Delta Business Park. The Intergraph main reception is in the first building on the right, Delta 100.

INTERGRAPH SECURITY, GOVERNMENT & INFRASTRUCTURE

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