



INTERGRAPH UK USER CONFERENCE AGENDA

**INTERGRAPH TECHNOLOGY CENTRE
6-7 OCTOBER 2009**

Conference Registration

The conference is open to all existing or prospective users of Intergraph technology and its partners. There is no charge for attending, but all delegates must pre-register. Spaces at this year's conference are limited so please confirm your attendance early to secure your place.

To register or for further information, email sgi-uk@intergraph.com or visit the conference web page www.intergraph.co.uk/sgi2009.aspx

Conference Agenda Day One - Management and Strategy

Time	Presentation	Overview
08:30	Doors Open. Registration, refreshments, networking and product demonstrations	
10:00	User Committee	Welcome and introduction to the conference.
10:20	Keynote Speaker, Horst Harbauer Vice President and SG&I Head for Intergraph Europe	Intergraph corporate update and overview of the new European organisational structure.
10:50	Break with refreshments	
Business and service improvements by enabling enterprise use of existing spatial information		
11:10	Paul Gomez Anglian Water Services	The application of GIS to optimise customer service Using GIS to add intelligence in the Call Centre and Operational Management Centre processes, to improve Customer Service and help optimise field operations.
11:50	Sue Lampard Surrey Police	Improving business performance through wider use of existing data Expanding their use of existing data, Surrey Police has been able to improve services and performance. By providing links to key operational data, the enhanced information presented to call-takers enables them to converse with callers in a more informed and confident manner. Providing broader access to information in their incident and crime databases has also enhanced functions ranging from management reporting (checking targets and directing resource deployment) to officer (self) briefing.
12:30	Networking Lunch and Product Demonstrations. Data capture / alternative sources for business improvement	
Acquisition and use of alternative data to enhance decision support		
1:30	User Committee	Introduction
1:50	Colin Ames IT Project Manager Capita at Southampton City Council	Aerial thermal imagery and combating climate change Thermal imaging data is a cost effective method for collecting building temperature measurements over a wide geographic area. When combined with Ordnance Survey MasterMap and the National Land and Property Gazetteer, the identification of buildings which lose most heat is made easy, enabling the effective targeting of energy efficiency measures.
Acquisition and use of alternative data to enhance decision support - Continues		

Conference Agenda Day One -Continued

Time	Presentation	Overview
Continued... Acquisition and use of alternative data to enhance decision support		
2:10	Steve Eglinton Geographic Information Manager Tube Lines	Automated survey - the ultimate train spotting experience Tube Lines, working in partnership with the London Underground, is introducing a World-class Asset Inspection Train (AIT) to monitor track and lines-side assets automatically, using the latest sensors and monitoring technologies including video images synchronised to exact track location and RFID tags and differential GPS (about half of The Tube is not 'underground'). Steven will give an overview of the technologies deployed, direct business benefits and how Intergraph location intelligence is making this possible.
2:30	Trevor Barnes Fugro BKS	Digital aerial images : from planning to product An overview of the planning, image acquisition and post-processing phases using Intergraph's Digital Mapping Camera, plus a discussion of the advantages of bespoke survey over buying off-the-shelf images and factors that should be considered in specifying work.
3:00	Break with refreshments	
Data sharing and collaboration		
3:20	Stefan Carlyle Programme Director, UK Location Programme Team Defra	Implementing The UK Location Strategy and the INSPIRE Directive <ul style="list-style-type: none"> • The UK Location Strategy • The proposed INSPIRE Regulations • A blueprint for establishing a location information infrastructure for the UK & Europe • Pilot studies to deliver early business benefit and promote innovation • Engagement with service providers
4:00	Ralph Diment Marketing Manager, Western Europe and EMEA Government Lead Intergraph	Blurring boundaries - collaborative initiatives from utilities to emergency management Established IT interoperability standards mean spatial or location-based data no longer have to remain in an IT silo. This presentation looks at a range of collaborative projects that are overcoming the most effective barriers to real time integration across systems and / or organisations: culture and organisational practices.
4:20	Speakers from the day's agenda	Panel discussion and questions An opportunity to raise questions and discuss the topics covered in the first day's presentations. The panel will also be joined by members of the user group committee and Intergraph.
5:00	Close of day one's agenda	
6:00	Drinks reception and meal followed by networking social event	

**Conference Agenda Day Two - Technology and Implementation
On following pages**

Conference Agenda Day Two - Technology and Implementation

Time	Presentation	Overview
09:00	Doors Open. Registration, refreshments, networking and product demonstrations	
Technology updates - technology strategy and product updates		
09:15	User Committee	Welcome and introduction
09:20	Howard Papworth Executive Director SG&I Western Europe, Intergraph	Intergraph UK Update
09:40	Mark Doherty Executive Director, Technology Architecture and Strategy SG&I Division Intergraph Corporation	<p>Technology vision and roadmap for Intergraph Security, Government & Infrastructure</p> <p>During these uncertain economic times, it's more crucial than ever for you to implement technologies that are sustainable and truly add value to your organisation. As a provider of mission-critical solutions, Intergraph SG&I builds our applications with technologies that make you effective and productive today, and that will grow to meet your evolving needs. Mark will discuss major business and technology trends affecting organisations, lay out SG&I's technology vision, describe Intergraph's roadmap toward that vision and highlight specific steps we are taking to help you power your organisation.</p>
10:30	Coffee	
10:50	Helen Neaves Senior Consultant Intergraph	<p>Product update</p> <p>Featuring new products, including SDI Pro for collaboration and data sharing and ResPublica SmartClient for enterprise wide advanced Web mapping and data management.</p>
11:30	Phil Davies European Business AM Surrey Satellite Technology	<p>Cost effective data sources to open new markets</p> <p>Phil will introduce SSTL, a company with a 28 year pedigree specialising in small satellite missions, and present current capabilities such as DMCii - the Disaster Monitoring Constellation, He will then look at future capabilities such as high resolution imagery from the planned next generation of satellite constellations and the ability to acquire images anywhere in the world, quickly.</p>
12:00	Networking Lunch and software demonstrations	
Consumer mapping and integration		
1:00	User Community Committee	Introduction by Chair
1:10	Ed Parsons Geospatial Strategist Google	<p>Google Evolving the 'geoWeb'</p> <p>How Google is helping to build the web of places, taking an evolutionary approach to develop new tools and components that allow users and developers to organise information.</p>
1:50	Johannes Kebeck Geospatial Technology Specialist Microsoft	<p>Microsoft Geospatial Technology Overview</p> <p>The presentation will give an overview of Bing Maps, the spatial capabilities in SQL Server 2008 and how it works together. You will hear about the advantages but also about the limitations of the software and the service and find out if there is still a need for the traditional GIS.</p>
2:30	Break with refreshments	

Conference Agenda Day Two - Continued

Time	Presentation	Overview
Information and process management in complex environments		
2:50	Richard Short Corporate Planning & Governance Cleveland Police	<p>Service Oriented Integration in a Police Environment</p> <p>Recognising the increasing demand for data in support of operational policing, intelligence analysis and performance management, Cleveland Police initiated the Web Services Integration Architecture (WSIA) project to develop improved data integration, sharing and analysis capabilities using web services and related technologies.</p> <p>The web services and components developed by the project allow the Force to reuse its legacy applications and data in enterprise solutions, whilst providing an evolutionary path towards the development of an all encompassing Service Oriented Architecture (SOA).</p> <p>We hope to deliver insight into the motivation and business rationale behind our approach, a technical overview of our solution, tools and technologies, and the benefit of our experience in terms of SOA development in a police environment.</p>
3:30	Ian James Chief Architect Ordnance Survey	<p>Phoenix - A New Production Infrastructure for Ordnance Survey</p> <p>The Phoenix project is revolutionising the way that Ordnance Survey manages the maintenance of its core digital data products. Adopting a best-of-breed SOA-based technology platform, it will enable the consistent maintenance of a single unified seamless database. This presentation will describe the background to this project, provide an overview of the technical solution that is being developed, and address some of the challenges we have encountered along the way.</p>
4:00	Speakers from the day's agenda	<p>Panel Discussion and Questions</p> <p>An opportunity to raise questions and discuss the topics covered in the first day's presentations. The panel will also be joined by members of the user group committee and Intergraph</p>
4:30	Conference closes	

Venue Location and Travel Information

The conference is being held at Intergraph (UK) Limited Headquarters: Delta Business Park, Great Western Way, Swindon, Wiltshire SN5 7XP. Directions and map: www.intergraph.co.uk/assets/pdf/Intergraph-UK-Contact.pdf

By train - Most main line services between Paddington and Bristol stop at Swindon. Taxis are readily available at the station exit.

By car - From whichever direction you are approaching Swindon, we recommend that you head for junction 16 of the M4. If approaching from the north, follow the A419 to junction 15, then head west along the M4 one stop to junction 16.

From the junction 16 roundabout take the A3102 to Swindon.

Keep to the dual carriageway, crossing straight over the first roundabout after half a mile.

In a further 1.5 miles cross straight over a second roundabout (onto the B4006).

After 300 metres, take the left turn into Delta Business Park. The Intergraph main reception is in the first building on the right, Delta 100.



INTERGRAPH SECURITY, GOVERNMENT & INFRASTRUCTURE

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