



**PREPARING FOR TOMORROW**

**INTERGRAPH  
UK USER  
CONFERENCE  
2010**

**INTERGRAPH TECHNOLOGY CENTRE  
12-13 OCTOBER 2010**

## Conference Introduction

The conference agenda is prepared by the UK User Group Committee and facilitated by Intergraph. There is no charge for attending, but all delegates must pre-register. The event is open to all existing or prospective users of Intergraph technology and its partners. Spaces at this year's conference are limited so please confirm your attendance early to secure your place.

## Preparing for Tomorrow - Can Collaboration Increase Efficiency and Improve Services in Uncertain Times

The 2009 conference explored how spatial information and technology can be applied to improve services and deliver operational efficiencies within organisations – topics that are even more relevant in today's economic climate. This year we continue these themes, focusing on: enabling collaboration between entities; the technologies and organisational approaches to achieving this; and the benefits that can be gained.

These themes are explored using examples from resilience, business continuity and civil protection in an agenda that will appeal equally to delegates from utilities, communications, the emergency services, transportation and all levels of government.

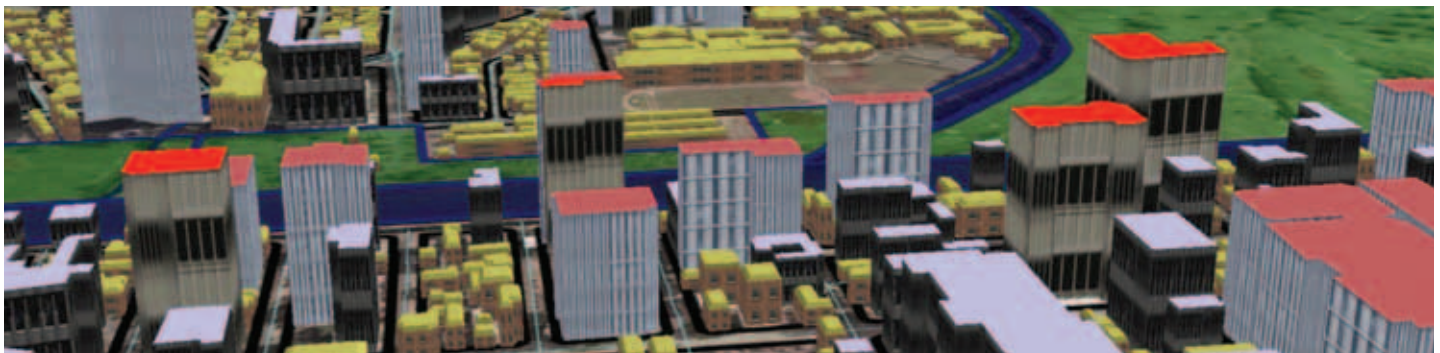
Presentation topics include: shared services across local government and the emergency services; contingency planning and targeted communication in utilities; preparing for London 2012; and major events management at the 2009 Obama Presidential Inauguration.



In addition, technology, strategy and business updates will inform you of all that is new at Intergraph including: key note by Vice President and Head of Security, Government & Infrastructure (SG&I) for Intergraph in EMEA, Horst Harbauer; product showcases covering the new 3D environment and Motion Video Analyst which renders live video streams from aerial platforms (such as UAVs and helicopters) in both 2D and 3D map displays.

## Conference Registration

To register or for further information, simply e-mail [sgi-uk@intergraph.com](mailto:sgi-uk@intergraph.com) or visit the conference web page [www.intergraph.co.uk/sgi2010.aspx](http://www.intergraph.co.uk/sgi2010.aspx)



# Conference Agenda Day One

Time	Presentation	Overview
12:00	<b>Doors Open. Registration and networking lunch</b>	
13:00	User Committee	Welcome and introduction to the conference.
13:15	Keynote Speaker, Horst Harbauer Vice President and Head of SG&I Intergraph EMEA	Intergraph corporate update including the acquisition by Hexagon.
14:00	Ralph Diment EMEA Marketing Manager, Govern- ment & Transportation Intergraph	Collaborative Technologies  Review of trends and developments in IT, national and international initiatives that facilitate collaboration, and projects and technological developments by Intergraph that are enabling our customers to take advantage of the opportunities they present.
14:30	<b>Coffee break</b>	
<b>Strategies and Technologies for Collaborative and Shared Services</b>		
14:50	User Committee	Introduction by Chair
14:55	Susan Lampard Superintendent, Surrey Police Vice President, British Association of Public Safety Communication Officers	Preparing for Tomorrow - A Pilot Study into Collaborative, Shared Services  The Pitt report into the 2007 flooding found many shortfalls in the UK's ability to work collaboratively in planning for and responding to major incidents: "there are too many obstacles to sharing information". "Without information, responders will be unable to make the right judgements, from what risks to plan for to how responses might be coordinated". Three challenges to improving the efficiency and effectiveness of collaboration are being able to ensure: <ul style="list-style-type: none"> <li>• Access to up-to-date, relevant information across disparate organisations</li> <li>• Secure, targeted and reliable two-way communication of information and actions</li> <li>• Familiarity with the systems and procedures that enable collaboration - the ones that normally only appear during exercises or in a real emergency.</li> </ul> This presentation introduces a project which aims to address these obstacles and see how the collaborative working required for civil contingencies can be made part of day-to-day business, both in terms of working practices and technology. Intergraph is working with the Surrey partnership on a pilot to explore how this could happen.
15:55	Microsoft	Technology Directions for Supporting Collaboration
16:35	User Committee	Closing discussions
16:55	<b>Close of agenda for day one</b>	
17:30	<b>Networking social event and meal</b>	
<b>End of Day One</b>		

Conference Agenda for Day Two on the following page

# Conference Agenda Day Two

Time	Presentation	Overview
08:45	<b>Doors Open. Registration, breakfast rolls, networking and product demonstrations</b>	
<b>Technology updates - technology strategy and product updates</b>		
09:15	Howard Papworth UK Director SG&I, Intergraph	Welcome and Introduction to Day Two
09:30	Intergraph	Intergraph Technical Update
10:15	Richard Goodman Consultant, SG&I Intergraph	<p>Adding the Extra Dimension - GeoMedia 3D &amp; Integration of Live Video from Aerial Platforms</p> <p>Overviews of Motion Video Analyst and GeoMedia® 3D. 3D combines advanced spatial analysis and data capture with the 3D 'virtual earth' style of presentation popular in today's consumer mapping applications. The combination delivers more precise visualisation of surface and environmental characteristics for greater insight and understanding. MVA enables live video feeds to be referenced in map views in real time and also supports efficient searching or archived footage.</p>
11:00	<b>Coffee</b>	
11:30	<p>Anglian Water Services</p> <p>Multiple Presenters</p>	<p>Contingency and Emergency Planning within Anglian Water Services are not optional activities</p> <p>Multi-agency liaison and planning are key to ensuring that our customers receive the service they expect. Timely communication is critical, but the message must be relevant and targeted. The right information is critical as well as its appropriateness, accuracy and currency. Clearly, tools that speed up the information provision and communications are invaluable.</p> <p>This presentation gives a utility company's view of:</p> <ul style="list-style-type: none"> <li>• Contingency and emergency planning – Multi-agency liaison</li> <li>• The importance of targeted communications</li> <li>• The utilisation of tools and information used to maintain core services</li> </ul>
12:45	User Committee	Morning Summary
13:00	<b>Networking Lunch and software demonstrations</b>	
<b>Collaboration and Coordination for Major Events</b>		
14:00	User Committee	Introduction by Chair
14:05	Stephen Williams Systems Developer Supporting the Washington Office of Unified Com- munications	<p>Managing the Obama Presidential Inauguration - How do you maintain control and levels of service, to visitors and residents, when your customers jump by 300%?</p> <p>A review of the major events management system deployed to manage security and public safety at this landmark events. The system, hosted at Washington's multi-agency Office for Unified Communications, handled emergency and non-emergency calls for the emergency services as well as municipal functions. Despite the enormous influx of visitors the event ran safely and smoothly and 96 percent of emergency calls were answered within five seconds.</p>
14:50	Andy Richardson Olympic Policing Coordination Team, ACPO Detective Inspector, Essex Police	<p>An Overview of Planning for the Olympics – the Safety and Security Operation.</p> <p>Who is in control? A brief description of the planning and theories to be used for the control of incidents and operations during the Olympics. This will include an overview of the type of information flows from the various groups and bodies in existence during the operation.</p> <p>What is the NOCC and who is the NOSC? A breakdown of the role and position of the National Olympic Security Coordinator including the set up and operation of the National Olympic Coordination Centre during 2012.</p>
15:35	User Committee	Discussion and Concluding Remarks
16:00	<b>Conference close</b>	

## Venue Location and Travel Information

The conference is being held at Intergraph (UK) Limited Headquarters: Delta Business Park, Great Western Way, Swindon, Wiltshire SN5 7XP. Directions and map: [www.intergraph.co.uk/assets/pdf/Intergraph-UK-Contact.pdf](http://www.intergraph.co.uk/assets/pdf/Intergraph-UK-Contact.pdf)

**By train** - Most main line services between Paddington and Bristol stop at Swindon. Taxis are readily available at the station exit.

**By car** - From whichever direction you are approaching Swindon, we recommend that you head for junction 16 of the M4. If approaching from the north, follow the A419 to junction 15, then head west along the M4 one junction to junction 16.

**From the junction 16 roundabout** take the A3102 to Swindon.

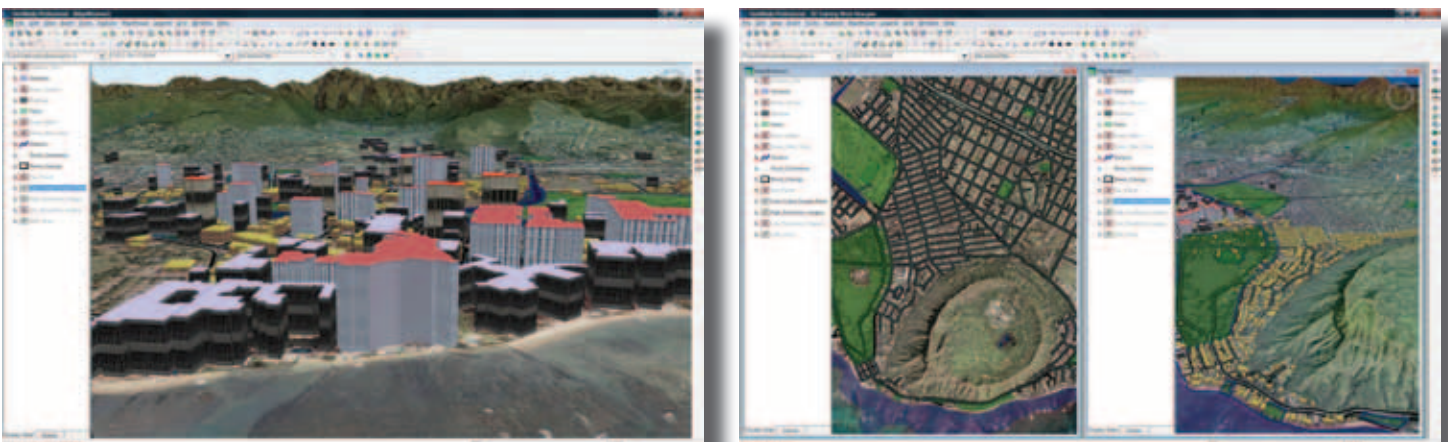
Keep to the dual carriageway, crossing straight over the first roundabout after half a mile.

In a further 1.5 miles cross straight over a second roundabout (onto the B4006).

After 300 metres, take the left turn into Delta Business Park. The Intergraph main reception is in the first building on the right, Delta 100.



Washington's Unified Communications Centre, which co-hosts call takers for emergency as well as local government services, coordinated resources and managed emergency and non-emergency calls during the Obama inauguration.



Just launched, Intergraph's GeoMedia 3D offers the most advanced 3D visualisation to be fully integrated within a desktop GIS.



# INTERGRAPH SECURITY, GOVERNMENT & INFRASTRUCTURE

Intergraph SG&I is a leading, global provider of geospatially powered solutions to the security, government and infrastructure markets. Enabling customers to make better and faster operational decisions vital to the safety and well-being of millions of people around the world each and every day.



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